



The DEVON
Price \$6.00

Low-shoe time! You need cool, new, trim oxfords for the hot days coming. Here's a model catching real particular dressers. Look at its comfortable heel, then study that long, rangy toe and forepart. Style there, style for the live young man who must be snappily shod. Your exact fit is sure to be among the many Walk-Over lasts.

Walk-Over
You'll Like the New Walk-Over Policy.



The COLLEGE
Price \$8.50

This shoe is made of a shade of tan that the longer worn, the richer it tones. Like any number of Walk-Over shapes, it's for energetic women with busy days and full hours, indoors or outdoors. Neat, full-length laces. For real service, but—what could be smarter than that graceful, tapering forepart and that handsome military heel?

Walk-Over
You'll Like the New Walk-Over Policy.



HESSIG-ELLIS CO. BOYS BUILDING ON FRONT STREET

Deal Closed Friday Gives
Them Three Acres of Floor
Space and Access to Belt
Line Trackage.

Another big real estate deal was closed Friday morning, when papers were signed by R. H. Ellis, president of the Hessig-Ellis Co., for the purchase of the building and realty adjoining their property on the south, which is now occupied by B. F. Avery & Sons.

The building, which was owned by Judge E. N. Whitfield, of New York, fronts 75 feet on South Front street and is 210 feet deep, running back to spur trackage of the Illinois Central and Belt Line systems.

The price was not made public, but is said to be between \$35,000 and \$100,000. The building, a four-story brick, will be remodeled for the use of the drug company as soon as the present tenants can find another location.

Only last year the Hessig-Ellis company bought a building on the opposite side of South Front street from their principal office and administration building, which has been used as a warehouse.

With the addition of the property bought Friday, the company will have a frontage on South Front street of 185 feet, on McCall place of 105 feet and the property will run back to the railroad tracks 210 feet on the west.

The new building has 20,000 square feet of floor space, giving the company a combined floor space of 147,000 square feet, or nearly three acres. This is a much larger floor space than any other wholesale drug house in the United States.

The property was bought to take care of the expansion of the business, which since the company moved from Main street seven years ago, has grown rapidly and has also been aided by the purchase and absorption of several proprietary medicine concerns.

The Hessig-Ellis company is now the most extensive national advertiser in the south, with one exception, of proprietary medicines.

CONAWAY IS ELECTED; EATON IS IGNORED

W. L. Conaway, 638 Keel avenue, was elected Republican member of the jury commission Friday morning by the circuit, chancery and criminal judges to succeed the late W. H. Seward. J. Q. Eaton, candidate of the city administration and the Shelby county Republican machine, and the man who joined forces with the state Republicans and the Memphis city administration in defeating the city manager bill, did not get a single vote, although he was highly endorsed by Mayor Monteverde, Commissioners Quinn and Miller and Election Commissioner H. O. Truss.

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METHODIST HOSPITAL TAKES OUT PERMIT

The excavation work for the new Methodist hospital to be built at Lamar boulevard and Dunlap street is almost completed and the foundation will be started next week. The Kauchner-Hodges company, which has the contract for the concrete frame work of the building, procured a \$25,000 building permit for the structure from Dan C. Newton, building superintendent, late Thursday afternoon.

The building will be of reinforced concrete and brick and stone construction.

Elaborate ceremonies are being worked out by the building committee for the laying of the cornerstone sometime in May. The exact date has not yet been set, and the details of the program have not been completed but it is planned to procure some distinguished person to deliver the principal address.

J. G. Altum took out a permit to erect for J. E. Altum and wife at 2016 Young avenue, a one-story, six-room brick veneered dwelling house to cost \$4,000.

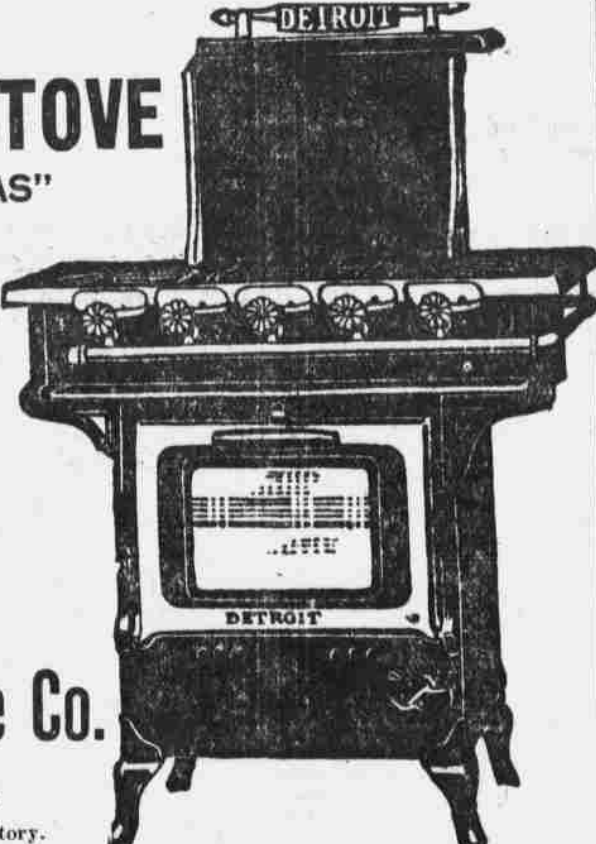
ASK RULING ON CHARGE OF COTTON ILLEGALITY

COLUMBIA, S. C., April 15.—Information was received by officials of the South Carolina cotton association today that Secretary Houston of the department of agriculture had requested Attorney-General Palmer to render a decision on the complaint of Gov. Allen of Kansas, and others, that the Southern cotton growers' acreage reduction campaign is in violation of the federal antimonopoly act of July 3, 1930.

DETROIT VAPOR OIL STOVE

"WORKS LIKE GAS"

Looks and is just as efficient as a city gas range, and gives city gas results at one-fourth less cost with oil or gasoline. A boon for every city, farm and suburban home. No wicks, smell or dirt. Durable burners of heavy Southern iron, become glowing red and give intense blue flame immediately under utensil. Two burners in oven afford perfect control for all kinds of baking. Removable drip pan, glass door in oven, sanitary base, high shelf. Let us demonstrate the simplicity and fuel economy of these splendidly built stoves. Many styles; two to six burners.



Johnston Furniture Co.
162 NORTH MAIN ST.
Exclusive Agents for Memphis Territory.

SAYS HUNS MUST PAY FULL COSTS

Germany should be made to pay to the last franc for the wanton damage she wrought in Northern France, and also the cost of the war, Lieut. Maurice Boyer, of the French high commission, told members of the Chamber of Commerce at a luncheon Friday noon. Protests of the Germans that attempt of the allies to exact excessive indemnities would precipitate Bolshevism, were branded as utter rot and lies trumped up for the occasion.

"The Germans are simply trying to blackmail the allies with this threat of Bolshevism," said Lieut. Boyer. "There are undercurrents of Bolshevism in every country—even in your country—and the Germans are simply letting their Bolshevism come to the fore to intimidate the peace conference. Mark my statement, that when the peace terms have been formulated and presented to Germany, she will sign them regardless of how severe they may be. And when the treaty has been signed Bolshevism will disappear from the many. The leaders of Germany will prefer any sort of terms with the allies to Bolshevism."

Lieut. Boyer offered to wager that no matter how much the peace conference may demand of Germany in payment for her aggression, they will regret in 10 years that they did not ask more. Germany is not bankrupt, nor prostrate, he said, and will surprise the world in her ability to pay.

French Debt Heavy.

"Of course, it may go hard with the Germans to pay what they should pay," said Lieut. Boyer, "but they went hard with the French to lose what the Germans destroyed and the huge sum which it was necessary to spend on the war."

Speaking of what the war had cost France, the French officer estimated the total at \$36,400,000,000. It had increased the per capita tax in France to \$20 in 1917, as compared to the American tax of \$9 per capita in 1915. Of the debt which the war heaped on France, \$4,400,000,000 was owed to her allies, the United States and England. To pay interest on this huge national debt and to give pensions to war widows, orphans and crippled soldiers would require an after-war budget annually of \$3,000,000,000, which is over three times the pre-war figure.

Fifteen billions will have to be spent rehabilitating the region destroyed by the German occupation, he said. Among other things, the Germans destroyed 1,500,000 acres of forests, dismantled or razed 26,000 mills, producing 30 percent of the industrial output of France; destroyed 95 out of 127 French blast furnaces; wrecked 1,800 steel mills and flooded mines employing 140,000 men and producing 20,000,000 tons of coal annually.

It will take years to repair the agriculture, and industrial wreckage, he said.

Lieut. Boyer is on the last leg of a tour of the United States, which took him from Washington to San Francisco. He came to Memphis from New Orleans and leaves Friday afternoon for Washington. He is a financial expert, and when he entered the army was secretary of a great investment bank in Paris. After a trip home he expects to return to America and make his home in New York. He has been offered several very fine opportunities in the country, he said.

Lieut. Boyer wears the gold sash, indicating long service at the front.

NEGROES IN CHICAGO WANT TO RETURN HOME

Arrangements are being made by the industrial division of the Chamber of Commerce to bring back to the Memphis territory many negroes, both discharged soldiers and civilians, who are in Chicago and unable to get work. The negroes from the South looked in the great Illinois city, thinking they could easily pick up good jobs and high wages, but they have created a big surplus of labor, which has reduced many of them to destitution.

The Chamber of Commerce will endeavor to secure the co-operation of plantation owners in Mississippi and elsewhere in raising transportation where it is needed and bringing the hungry negroes back where they can get work. A telegram was received Friday morning by W. H. Hayley, secretary of the C. of C., from R. H. Beach, of the Chicago Association of Commerce, apprising him of the surplusage of negro labor in Chicago.

CHARACTER BUILDERS ARE BOND BUYERS

The Character Builders, Men's Bible class of the Madison Heights Methodist church, made application Friday for \$2,000 worth of Victory bonds through Joe R. Hyde, sales director. The class has grown so large that they will soon erect a building of their own. Proceeds of the bonds will be used for this purpose.

THREE ALLIES GET NEW LOANS FROM U. S.

WASHINGTON, April 15.—The treasury today announced the establishment of new credits for allies as follows: Great Britain, \$100,000,000; Rumania, \$5,000,000; and Serbia, \$250,000. This raised the total loans of all the allies to \$2,122,222,000, of which \$1,238,000,000 has gone to Great Britain, \$20,000,000 to Rumania and \$27,248,000 to Serbia.

RICHARDS IS PLEASED WITH VOTES FOR WOMEN

Jerome Richards, who will take office as poll tax assessor and collector on July 5, to succeed Miss Lydia Douglas, was all smiles Friday over the passage of the state woman's suffrage bill.

"I am glad the women will have a chance to vote," he exclaimed.

"And they will have to pay poll taxes and that will mean more fees for your office, will it not?" he was asked.

Richards winked and smiled again. "I am glad the women will get to vote, that's all I have to say," he said.

The only bad feature of the thing is, Mr. Richards said, is that the young women and old maids will have to tell their age when they register to vote. Mr. Richards said he had not looked into the legality of the new law.

"I will collect the poll taxes from the women the same as the men; they must pay to vote. I would like to see them vote without having to pay the \$2 a year, but the law is the law and that is all there is to it."

CANAL STEAMSHIP SERVICE MAY RETURN

Efforts are being made by the Memphis Chamber of Commerce in co-operation with the similar body of New Orleans to have the fortnightly steamship freight service from New Orleans to Cristobal on the Isthmus restored. W. H. Hayley, secretary of the local chamber, has been advised by the Panama Railroad and Steamship company that it will be willing to resume the service, provided guaranteed freight contracts can be given sufficiently to ballast vessels of 3,000 tons on regular trips both to and from the isthmus or the company would be willing to maintain the line on the account of the United States shipping board, if provided with sufficient ships.

The service was started in April, 1913, and abandoned in September of the same year, chiefly because it did not prove a profitable venture.



Red Diamond STRAW HAT DYE

So easy to use—you can make your last year's hat look just like new. Ten beautiful, non-fading colors to choose from. An ever increasing number of women are using Red Diamond Straw Hat Dyes because they find them so satisfactory—they spread so evenly and dry so quickly. Can also be used for coloring wicker baskets, chairs, etc.



Put up in 3-ounce bottles—a brush with every bottle.
At Your Druggist's
Meyer Brothers Drug Co. St. Louis
The Largest Drug House in the World
Established 1852 by Christian F. G. Meyer

NEW BURIAL SOCIETY IS SEEKING CHARTER

A charter for a new Jewish religious organization has been applied for under the title of "Shevra Kadisha W'Heessed Shevra Emeth," which is the equivalent to the consolidated "Jewish Burial Society," which includes all of the Jewish congregation of Memphis believing in the traditional burial rites.

This organization is divided into two divisions, the male and the female. According to the Jewish custom, a woman can not attend to the dead body of a man, and neither can a man attend to the dead body of a woman.

Officers of the male division are: H. Blumenfeld, president; S. B. Baruchman, vice-president; L. Rein, secretary, and M. Alperin, treasurer.

Officers of the women's division are: Mrs. D. Weis, president, and Mrs. Ida Angel, vice-president.

The first meeting will be held Sunday, April 20, at 3 p. m. at the headquarters of the association, 347 North Second street, near Jackson avenue. All are invited to attend and show their interest. New rules and by-laws will be arranged.

This organization is founded and organized for obeying the strict Jewish traditions necessary at Jewish burial ceremonies.



Exclusive Featuring In Silverwares—

Elaborate displays in our handsome Silver Room of patterns imposing and quite different. Where one may find each article so moderate in price as to excite additional interest. Tea Sets, Chocolate Sets, Wonderful Dishes, and many individual pieces, as well as the popular Silver Candlesticks—so in vogue right now. Even more artistic will you find our engraving—and packing unapproached.

Joseph, Rosenstein, Myers Inc.
SUCCESSORS TO
CRESCENT JEWELRY CO.
DIAMOND MERCHANTS, JEWELERS,
PLATINUM AND SILVERSMITHS.
19 N. Main St., Opp. Court Square, Memphis

DEAR FOLKS:

THIS is the week of all weeks in the year when all of us pull ourselves together and try to qualify under the banner—"PURITY."

The occasion calls for serious thought as regards our conduct in both our business and private affairs.

I think we all realize now that Business is not exempt from the Moral Code.

It has to carry the banner of "PURITY" if it is to get anywhere in public esteem. I wish to call your attention to the fact that this word "PURITY" consists of six letters and fits in with the Cycle of Six which plays so big a part in the Wilson & Co. business.

But I want to tell you also that while all of the other things that enter into the Cycle of Six are important not one of them has the place in the Real Heart of the Wilson & Co. organization that the word "PURITY" has.

The officials and the 25,000 workers are all impressed with the importance of "PURITY" in food production.

Producing PURE FOODS is the business of Wilson & Co., and officials and workers realize that there is no closer relationship in all the world between any form of business and the people than that of dispensing PURE FOOD.

The Wilson & Co. organization has fitted itself to produce PURE FOODS by establishing within itself those relations between officials and workers that are necessary to bring about absolute confidence in one another and to work on the big principle of giving one another as well as the public a SQUARE DEAL, which, to my notion, is one of the highest forms of "PURITY."

Does not this spirit influence their thoughts and actions, and does it not make them put Honor in their work?

"PURITY" in foods is essential just as "PURITY" in all else that makes life useful, helpful, clean and unselfish is necessary.

Shall we unite during this week our PURE FOOD THOUGHTS with our other thoughts, culminating Sunday morning next with a fine breakfast of ham and eggs or bacon and eggs?

It is one of the traditions of Easter Sunday—as old as the hills—that we shall observe the day, so far as our physical needs are concerned by stuffing ourselves with eggs any way—but starting the day away with a slice of fine ham or slice of bacon.

Don't you remember, as boys and girls, back on the farm, how you hunted hens' nests long before Easter and gathered great numbers of eggs for that day?

Most of you are so situated now that you can't gather eggs as the old days.

YOU HAVE TO BUY THEM.

Wouldn't you like to be SURE the eggs you buy are as good eggs as you used to find in the hen's nest?

Let me tell you that you can buy such eggs. Go to your dealer this week and buy some of the Wilson & Co. CLEARBROOK EGGS, sold by Wilson & Co. under the slogan "THE WILSON LABEL PROTECTS YOU."

They will measure up to your expectations as to what Easter eggs should be. Then ask the same dealer to let you have some of the Wilson & Co. CURED TIPPED HAM AND BACON—recently introduced through dealers in all sections of the country.

If you want good COFFEE ask your dealer to supply you with Wilson CERTIFIED BRAND "BLUE LABEL BLEND."

Some coffee!

If you want to fry CLEARBROOK EGGS, use Wilson & Co.'s MAJESTI LARD.

And Butter? Why not lay in a supply of Wilson & Co.'s CLEARBROOK BUTTER? Some butter!

These are only suggestions, but the all come under the classification "PURITY"—the thing we are all thinking about just now, BUT WE WANT IT ALWAYS IN OUR FOOD, for as it goes so does the day.

"We can live without love, What is passion but pinning— Where a man Who can live without dining!"

Sincerely, WILLIAM C. FREEMAN,
260 Fifth Avenue, New York City.